

## Parker Building Supplies join Albion's elite 1901 Club

# PARKERS FLYING HIGH WITH THE SEAGULLS

If you've driven through Falmer on the A27 recently you must have noticed Brighton & Hove Albion Football Club's new American Express Community Stadium taking shape, and if you have been following our BHA Hotspot news pages you will know that Parkers have been involved with the development from the start.



It's an impressive addition to the landscape, but businesses have another reason to get excited. That's because the £93 million scheme will include world-class facilities for matchday hospitality, rivalling any Premier League club.



*Top: Stewart Pierce, centre, with Brighton & Hove Albion Chief Executive Martin Perry, Director Ray Bloom, Managing Director Ken Brown and Commercial Manager Paul Rogers  
Above, on the site of the new stadium: Stewart Pierce with fellow 1901 Club members Richard Heather of Excell Group, Paula Seager of Natural PR, Mark Filsell of Knill James Accountants and Tony Bingham of Dane Europe Technologies*

Last month saw the launch of the 1901 Club offering members ownership of the best seats in the house, supported by a top-notch restaurant and bar. The 14 executive boxes have already been snapped up and more than 1,300 of the 2,000 seats have been sold to businesses with close ties to the club. The remaining 900 seats are on general release.

Albion Chief Executive Martin Perry said: "Frankly, you don't have to be a football fan to see what fantastic potential this premium seats package offers business people and we are delighted that they are signing up fast." Members are being offered long-term licensed ownership of cinema-style padded seats with access to the 1901 suite, which have been carefully designed to create the optimum conditions for friendly business networking.

Stewart Pierce, Financial Director of Parker Building Supplies, is proud to have joined the 1901 Club and to have been the first to commit to signing up to one of the executive boxes. The life-long Seagulls fan said "Working in the building industry this will appeal to a lot of our clients. The facilities will be world-class, perfect for entertaining."