

Parker Building Supplies and Brighton and Hove Albion announce Heritage Stones joint venture for new American Express Community Stadium

Albion and Parkers launch 'Be Part Of It' campaign

Albion fans are being given the chance to 'Be Part Of It' at the American Express Community Stadium, and leave a lasting personal legacy for the life of the Seagulls new home, due to open in time for the 2011/12 season.

The club has teamed up with Sussex-based Friend of the Albion Parker Building Supplies to offer supporters the opportunity of purchasing individual granite heritage stones, including their own unique engraved message.

Club Chief Executive and Stadium Project Director Martin Perry explained, "Fans have always asked if there would be an opportunity like this, for fans to make their mark on the stadium.

"The scheme is the idea of construction director Derek Chapman and Stewart Pierce at Parker Building Supplies and it gives supporters and sponsors the chance to show their own support for the club; while I know many other fans will want to pay tribute to loved ones."

Albion are also creating a special dedicated area for all those supporters who donated £250 or more to the Alive & Kicking appeal in 2004 and providing these special granite stones free of charge to mark their support.

Perry added, "Originally we planned to put names on seats, but that would have meant that people's generosity would only have been seen by a handful of people inside the stadium. We wrote to all of these supporters suggesting that we thank them by engraving special stones and laying them in a special area and the response was very positive"

"By creating a special area outside the main entrance to the stadium, everybody will get to see the names of those who reached out to support the club during a very difficult time. These supporters will soon receive details on how to create their own unique heritage stone to go in this area.

"Heritage stones, that are purchased by supporters will be laid in a perimeter path around our new home."

Photos to accompany article overleaf ...

MESSAGE TO EDITORS

Parker Building Supplies is an independent timber, joinery, kitchen, bathroom and builders merchant with branches in Uckfield, Crowborough, Hassocks, Hailsham, Tonbridge, East Grinstead Eastbourne and Haywards Heath
Further details can be obtained from Stewart Pierce on 01825 748401 or email stewartp@parkerbs.com

Photos to accompany article:



Left: Parker Building Supplies Financial Director Stewart Pierce and Martin Perry, Chief Executive of Brighton and Hove Albion Community Stadium plc present the first of the Heritage Stones to be laid in the walkway concourse around the perimeter of the new American Express Community Stadium



Left - Sharp focus foreground version of above image:

Parker Building Supplies Financial Director Stewart Pierce and Martin Perry, Chief Executive of Brighton and Hove Albion Community Stadium plc present the first of the Heritage Stones to be laid in the walkway concourse around the perimeter of the new American Express Community Stadium



Left: Martin Perry, Chief Executive of The Community Stadium plc, Parker Building Supplies Financial Director Stewart Pierce and Derek Chapman, Director of Brighton and Hove Albion FC present the first of the Heritage Stones to be laid in the walkway concourse around the perimeter of the new American Express Community Stadium